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Technology-to-Product Alignment Review

Clarify the next decision between technology, engineering and product planning.

A focused review for one product family or business unit. It shows the links, evidence gaps and responsibilities that need attention before your next development or investment decision.

Up to 10
linked initiatives or capabilities

Up to 3
interviews, up to 45 minutes each

Up to 10
working days from complete inputs

When it helps

An idea can start with a market need, a research result or a problem an engineer solves during integration. R&T may need to test whether the principle holds, product management assesses a possible feature, and an IP question may arise. The review maps the work needed in each direction and keeps technical, product and IP questions separate.

What we agree before starting

The decision in question, one product family or business unit, the decision owner, stakeholder availability and the document set – for example technology and product roadmaps, initiative summaries, dependencies and earlier review records.

Scope and terms

Fee, schedule and acceptance criteria are agreed in a written proposal. Implementation support is a separate assignment. IP legal opinions remain with qualified patent counsel.

What you receive

- A map linking technology work, engineering dependencies and product priorities
- Up to five priority findings with sources, assumptions and evidence gaps
- Separate technical, product and IP questions, each with a proposed owner and next decision
- A 90-day action plan and a closing discussion of up to 60 minutes

Why me

- 30+ years across university, research and industry, more than two decades at Thales
- Led PLATO, the group-wide portfolio and roadmapping platform aligning Corporate and seven divisions
- Built the research, technology, innovation and IP network of Thales Germany – annual patent filings multiplied more than tenfold
- Systems engineer, project leader and IVV manager on safety-critical air traffic management systems

Discuss one concrete decision

A 20-minute introductory call is enough to see whether the review fits. Please leave confidential technical details out of the first message.

Free online self-checks: R&D Portfolio Health Check · Opportunity Path Check – andrija-velimirovic.com

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